# **Corporate Presentation**

February 2017 (Fourth Quarter 2016 Results)



# Ferreycorp at a glance



# Highlights FERREYCORP

- Established in Peru in 1922
- 90+ years of business, 70+ years of alliance with CAT currently operating 17 companies within 10 countries employing a workforce of +6,515 employees
- Key facts
  - 53% Caterpillar Market Share
  - Market cap (Dec-2016) \$510MM
  - Shareholders +2,500
- Supporting main economic sectors of countries' development, including: mining, construction, energy, trade, industry, services, fishing and marine, agriculture and forestry, among others

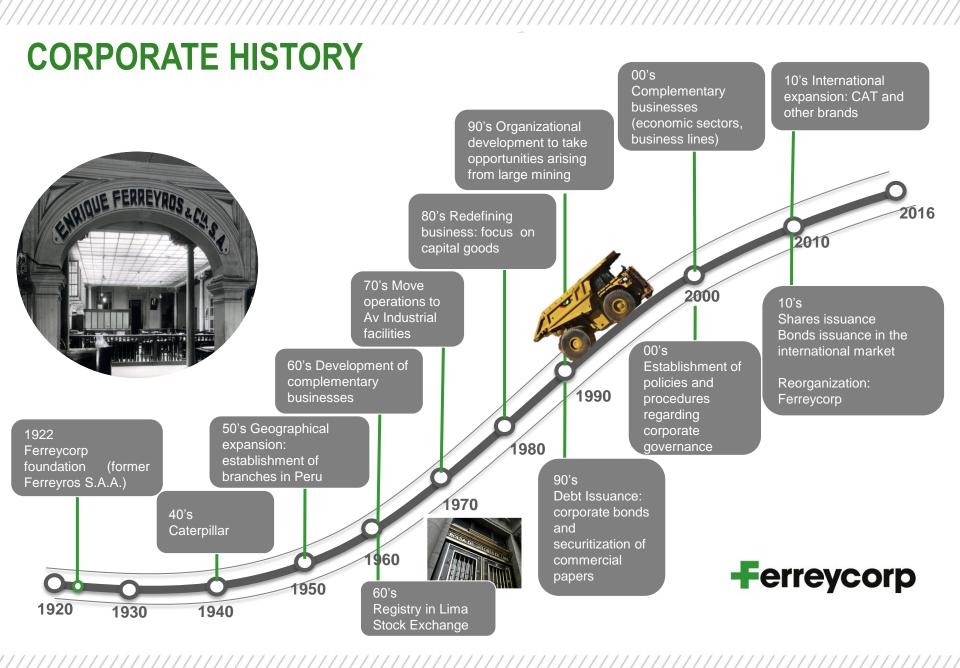
#### As of 4Q2016 Financial Statistics

Sales (US\$) US\$ 1.4 Bn Sales (S/.) S/. 4.8 Bn EBITDA US\$ 171mm

Ebitda Margin 12.0%

Net debt/ EBITDA 2.78x Target: < 3.5x





## **CORPORATE STRUCTURE**

# Caterpillar dealers in Peru





Orvisa CAT

Sales as of 4Q16: US\$ 1,082mm (75%) EBITDA as of 4Q16: US\$ 142mm (83%)

# Caterpillar dealers and other businesses in Central America



Sales as of 4Q16: US\$ 136mm (10%) EBITDA as of 4Q16: US\$ 21mm (12%)

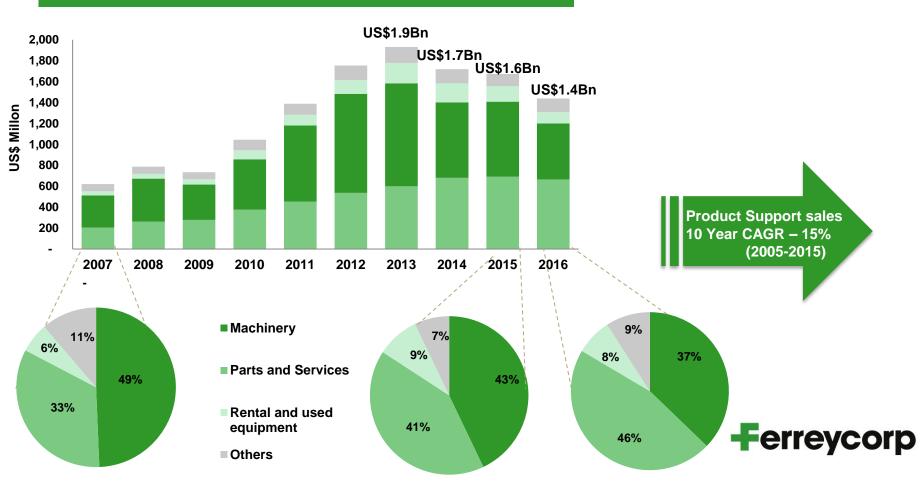
# Other subsidiaries in Peru and abroad



Sales as of 4Q16: US\$ 221mm (15%) EBITDA as of 4Q16: US\$ 7mm (5%)

## SUSTAINABLE BUSINESS MODEL

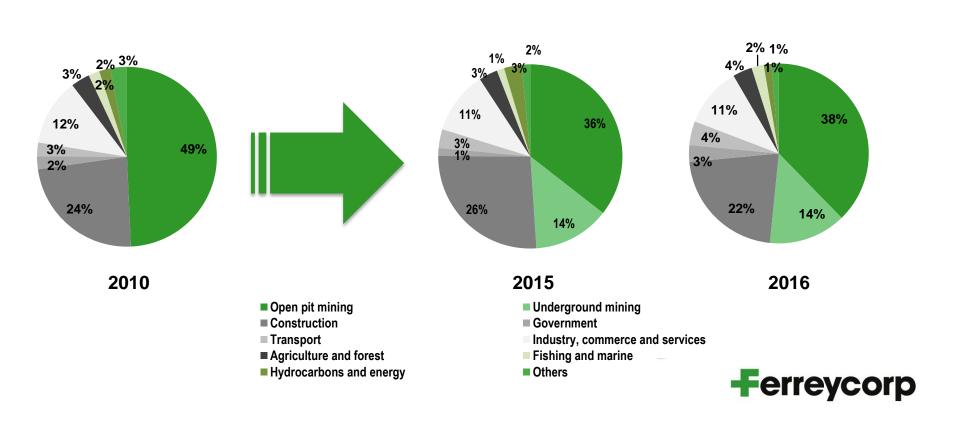




## **DIVERSE CUSTOMER BASE**

#### 48% OF DELIVERIES COME FROM NON-MINING CUSTOMERS

#### SALES BY ECONOMIC SECTORS



# Key capabilities

# KEY CAPABILITIES



Long term strategic partnerships

Ubiquitous market coverage

Unmatched supply chain and logistics capabilities

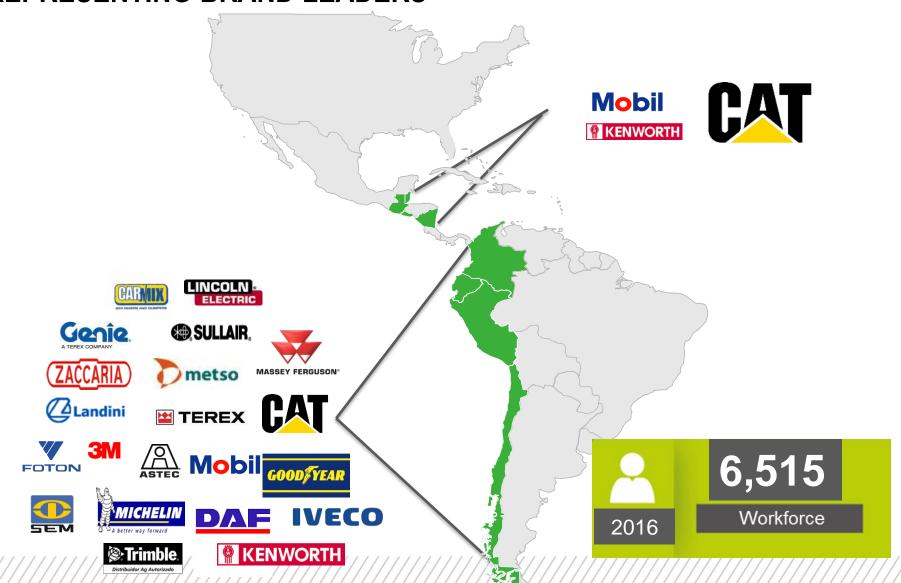
Financial strength and funding sources

In-depth market knowledge

**Innovation and Technology** 

**Ethics and compliance, Corporate Governance and Sustainability** 

# WITH PRESENCE IN SOUTH AND CENTRAL AMERICA COUNTRIES REPRESENTING BRAND LEADERS



# **UNMATCHED LOGISTICS CAPABILITIES** ONE OF OUR MAIN COMPETITIVE ADVANTAGES



890,000 m<sup>2</sup> TO SERVE OUR CUSTOMERS

170+ **POINTS OF CONTACT** 

**US\$120M** 

**INVENTORY OF PARTS** 

**365 DAYS** 

**24x7 OPERATIONS** 

- Operating 50+ warehouses, several located in remote locations (eg: mines)
- 7,000 yearly trips to reach our customers
- Importing 530,000 ft3 per month
- Highest standards in operations and transportation partners

- ISO9002 certification
- ISO 14000 certification
- 5-star contamination control



# EFFICIENT LOGISTICS CAPABILITIES SUPPLY CHAIN MANAGEMENT

# Ferreycorp integrates and administrates all key elements in the logistic chain as a value proposition

- Vertical integration through complementary businesses:
  - 1) Freight forwarder (Forbis) and
  - 2) Warehouses and terminals (Fargoline) Efficient handling: 100,000 SKUs
- Day 1: 83% of requests, Day 5: 95%
- ▶ 365 days, 24x7 operation, including expedited process for urgent
- requests
- Leading importer in Peru green channel





Factory

Freight forwarder

> Transport Air/Sea

**Customs expedite** 

CDC + Inland

Mine site operations

Ferreycorp is constantly improving efficiency and technology to ensure best practices Guarantee 24–48 hours delivery from U.S. to Lima and between 48 – 72 hours to mine site

**Ferreycorp** 

# SUSTAINABILITY MODEL STAKEHOLDERS

- Ferreycorp Association
- "Operadores de equipo pesado Ferreyros" Club
- Think Big Program
- "Jóvenes con Futuro" Program
- Tax works
- Corporate volunteering
- Long-term trade relations of mutual benefit
- Products and services of high quality, specialized attention by sectors
- Continuous monitoring of Customer's Satisfaction and Complaint Management
- Marketing and trade policy

- Principles of Good Corporate Governance
- · Respect of Shareholders' rights
- Transparent and timely reporting
- Efficient representation with our Board of Directors



- Health care, safety and working conditions
- Training and professional development
- Appreciation and respect for diversity
- Labor Inclusion Program
- · Personal and family development
- Environmental management system based on ISO 14001
- Environmental Management Programs: planning, training and awareness, operational control and verification.
- Measuring Carbon Footprint

- Sustainability Report
- Global Compact Progress Report
- Socially Responsible Company

- Recruitment policy: transparency and equal treatment
- Preference for suppliers based on: quality of product or service, price, delivery terms, treatment of staff, implementation of security programs.
- ABE diffusion between suppliers
- · Drivers' committee that shares good practices

# CORPORATE STANDARDS STRONG CORPORATE GOVERNANCE

- Ferreycorp (FERREYC1) is listed in the Lima Stock Exchange since 1962.
- Ferreycorp is included in the Corporate Governance Index of the Lima Stock Exchange since its inception in 2008.

#### **Board of Directors:**

- The Board of Directors is composed by 10 members.
- The Board of Directors of Ferreycorp is complemented by four committees:
  - ✓ General Management and Strategy Committee
  - ✓ Nominations, Remuneration and Corporate Governance Committee
  - ✓ Audit and Risk Committee
  - ✓ Innovation and Systems Committee

#### **Recognitions:**

- Ferreycorp won the Key of the Lima Stock Exchange for 4 times: 2008, 2011, 2012 and 2013.
- Ferreycorp is a member of the Companies Circle of the Latin America Governance Roundtable launched by OECD and IFC
- International recognitions: World Finance Award 2011 and 2012; Latin America Investor Relations Awards 2011 (LirA'11), Ethical Boardroom Corporate Governance Awards 2015: South America, Industrial services sector

#### **BOARD**

| Dependent Directors   | Independent Directors  |  |  |  |
|-----------------------|------------------------|--|--|--|
| Oscar Espinosa        | Eduardo Montero        |  |  |  |
| Carlos Ferreyros      | Aldo Defilippi         |  |  |  |
| Juan Manuel Peña      | Carmen Rosa Graham     |  |  |  |
| Andreas von Wedemeyer | Ricardo Briceño        |  |  |  |
| Manuel Bustamante     | Raúl Ortiz de Zevallos |  |  |  |











# PERVASIVE INNOVATION QUEST FOR VALUE CREATION

#### **CORE**

 Continual improvement of existing value proposition for existing business units.

#### **ADJACENT**

 Leverage on resources and capabilities to generate synergies and new business opportunities.

#### **TRANSFORMATIVE**

 New value proposition, very diverse from existing business model

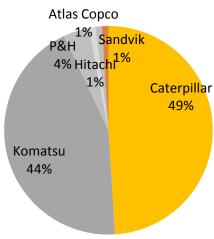
# Past innovation projects implemented

- Introduction to CAT 797F
- Conditions monitoring
- High-altitude arrangements
- SAP, CRM, Digital channels & e-Parts
- Several certifications (ISO, OSHA, BASC)
- Complete offering to capital goods business
- New business models: Mega, Trex, Unimaq Cat Rental Store, Forbis, Fargoline
- Corporate operative model
- Minestar

## CATERPILLAR

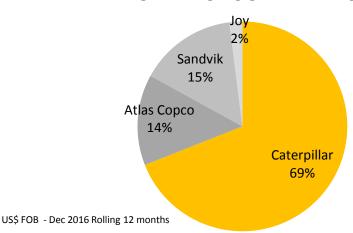
## MARKET SHARE IN PERU

#### **OPEN PIT MINING**

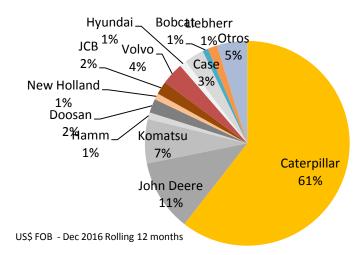


Include shovels and drills

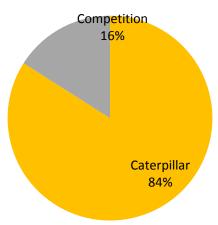
#### **UNDERGROUND MINING**



#### **HEAVY AND GENERAL CONSTRUCTION**



#### **MARINE ENGINES**

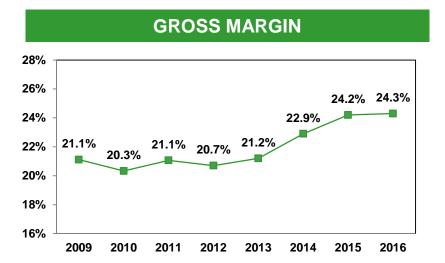


US\$ FOB - Dce 2016 Rolling 12 months

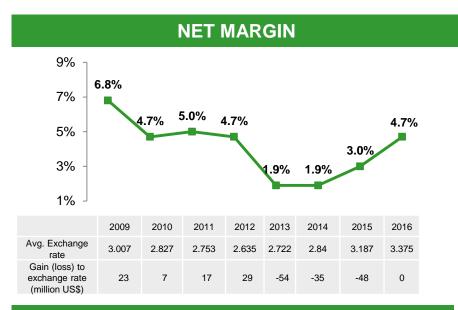
# **Financial Performance**

### TRACK RECORD OF CONSISTENT

### FINANCIAL PERFORMANCE







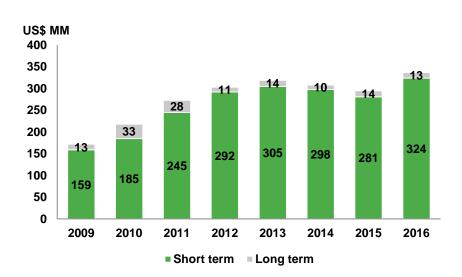
#### **EBITDA (US\$MM) AND EBITDA MARGIN (%)**



## **INVESTMENT IN ASSETS**

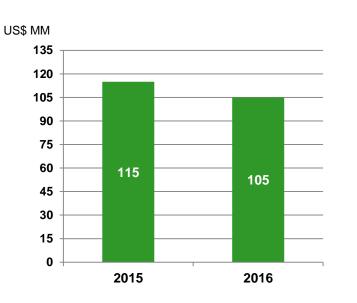
# 1) ACCOUNTS RECEIVABLES

# ACCOUNTS RECEIVABLE EVOLUTION BY TERM



 Common practice, 30days for collection once invoice is delivered to customer.

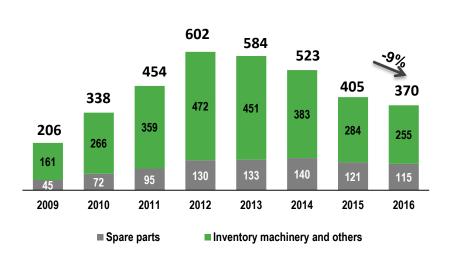




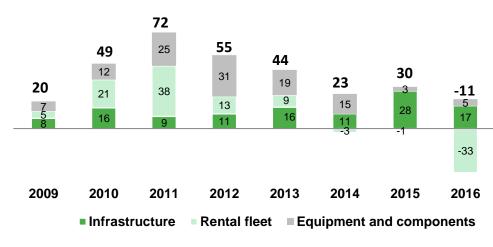
## **INVESTMENT IN ASSETS**

## 2) INVENTORY AND FIXED ASSETS

#### **INVENTORY EVOLUTION (US\$MM)**



#### **CAPEX EVOLUTION (US\$MM)**



2016 CAPEX results negative due to the reduction of rental fleet, as a result from the new demand levels, highlighting that this corresponds to a semi-fixed asset. Infrastructure includes mainly the purchase of a piece of land in La Joya (Arequipa) by Ferreyros and works that are being executed in some subsidiaries.

2015 Ferreycorp acquired a piece of land in Punta Negra for US\$20mm

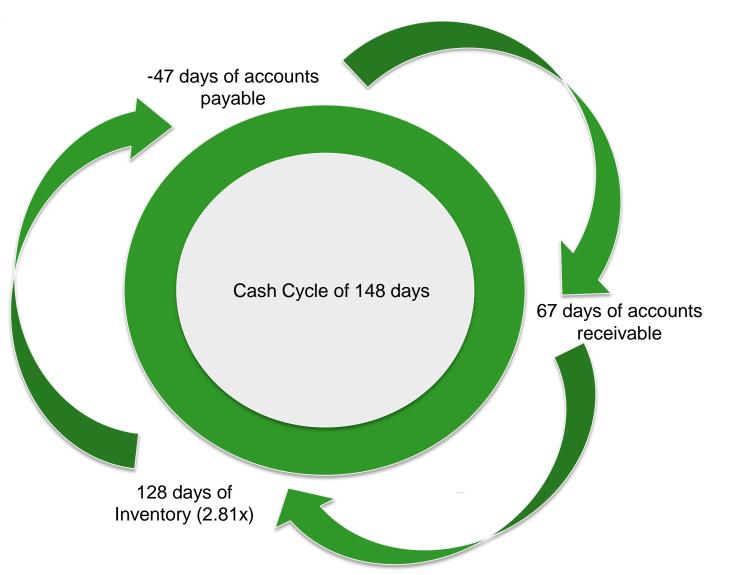
## **CASH CYCLE**



Inventory 120 days 3.0x

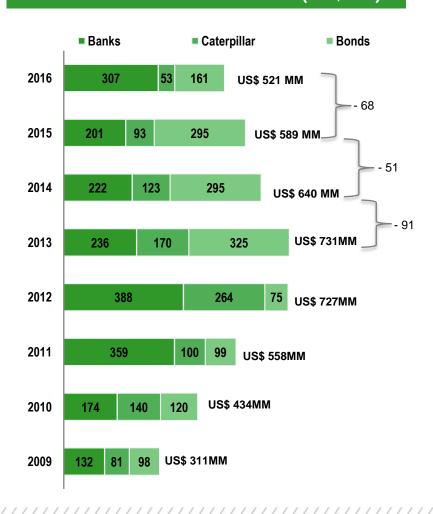
Payable 45 days

Receivable 45-60 days

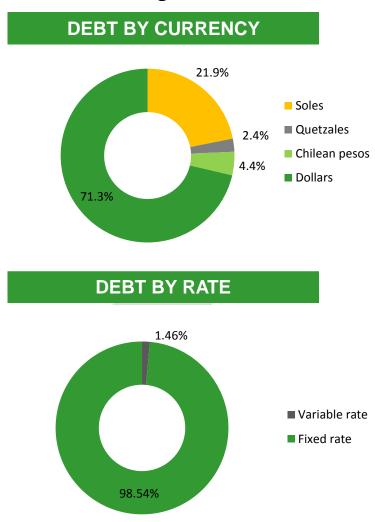


## **ACCESS TO DIVERSIFIED SOURCES OF FINANCING**

#### **DIVERSIFIED FUNDING BASE (US\$MM)**

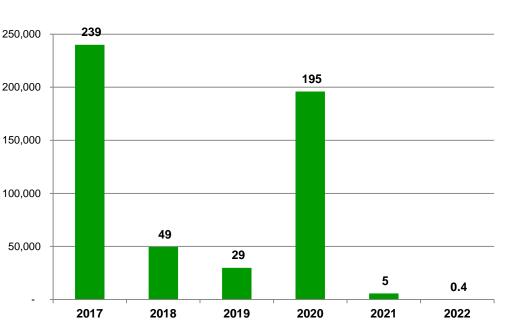


#### Natural hedge: revenue-debt

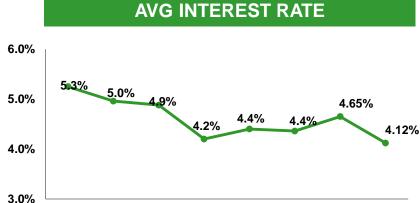


## **ACCESS TO DIVERSIFIED SOURCES OF FINANCING**

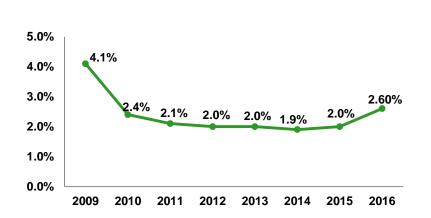




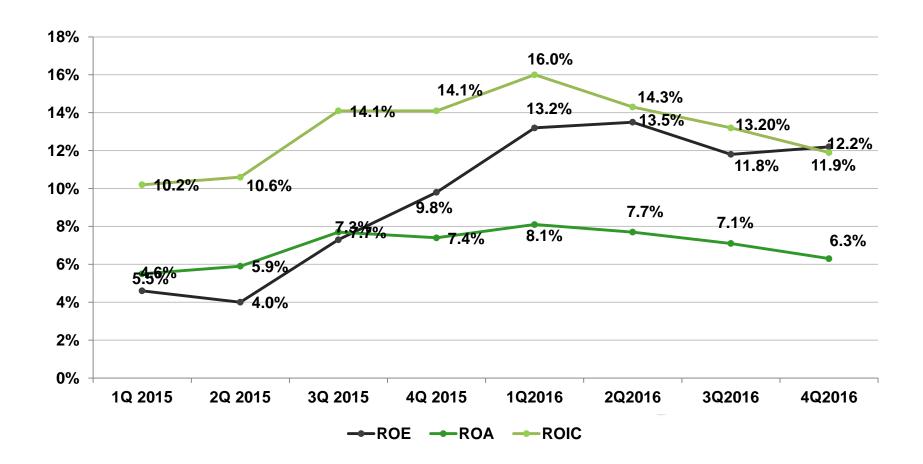
Strategy of financing: short term, flexible without penalties and low interest rate. Availability of credit lines



# FINANCIAL EXPENSES (AS% OF TOTAL SALES)



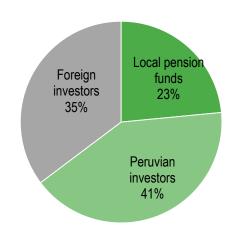
# PROFITABILITY RATIOS



• ROIC: EBITLTM / Invested Capital (total debt + total equity)

# FERREYCORP IN THE CAPITAL MARKET

#### **SHAREHOLDERS COMPOSITION AS OF DEC 2016**



#### **AVERAGE AMOUNT TRADED VOLUME (S/. MM)**



| Capital                                | S/. 1'014,326,324 |
|--|-------------------|
| N⁰ de shares                           | 1'014,326,324     |
| Dividend Yield 2016                    | 5.25%             |
| Repurchased shares as of Dec 30th 2016 | 50'208,800        |

#### **MAIN SHAREHOLDERS AS OF DEC 2016**

| Holder                                    | %     |
|---|-------|
| La Positiva Vida Seguros y Reaseguros S.A | 8.25% |
| Onyx Latin America Equity Fund LP         | 7.68% |
| RI- Fondo 2 (AFP Prima)                   | 7.04% |
| Equinox Partners                          | 5.65% |

#### STOCK PERFORMANCE (S/.)



# DIVIDEND POLICY ANNUAL COMPLIANCE

- ☐ In 1997, the company's shareholders approved the dividend policy.
  - A modification was approved to assign minimum and maximum ranges. Cash dividends will amount to 5% of the capital or a ceiling equal to 60% of freely available profits. The remainder will be capitalized and distributed as stock dividends.
- The amount to be distributed every year is approved in the Annual Shareholders Meeting.
- In the 2013 Shareholders Meeting a modification was approved to assign a new maximum range: from 50% to 60% of freely available profits.

| Periodo | Número de<br>acciones | Capital (nuevos<br>soles) | Utilidad<br>disponible (neto<br>de reservas) | Límite inferior<br>5% del capital | Límite superior<br>50% de la<br>utilidad (neto de<br>reservas)         | Dividendo  | Dividendos<br>en efectivo<br>por acción<br>(%) | Dividendo por acción (S/.) |
|---------|-----------------------|---------------------------|--|-----------------------------------|--|------------|--|----------------------------|
| 2003    | 205,000,000           | 225,500,000.00            | 18,268,787                                   | 11,275,000.00                     | 9,134,393.50   | 11,275,000 | 5.00%  | 0.055                      |
| 2004    | 218,000,000           | 239,800,000.00            | 24,793,743                                   | 11,990,000.00                     | 12,396,871.50  | 11,990,000 | 5.00%  | 0.055                      |
| 2005    | 241,980,000           | 266,178,000.00            | 27,127,826                                   | 13,308,900.00                     | 13,563,913.00  | 13,308,900 | 5.00%  | 0.055                      |
| 2006    | 258,360,000           | 284,196,000.00            | 79,972,754                                   | 14,209,800.00                     | 39,986,377.20  | 28,419,600 | 10.00%   | 0.11                       |
| 2007    | 305,128,115           | 335,640,926.50            | 114,345,493                                  | 16,782,046.30                     | 57,172,746.50  | 40,289,899 | 12.00%   | 0.13204                    |
| 2008    | 377,680,455           | 415,448,500.50            | 72,400,381                                   | 20,772,425.00                     | 36,200,190.50  | 20,772,425 | 5.00%  | 0.055                      |
| 2009    | 424,816,167           | 467,297,783.70            | 90,452,887                                   | 23,364,889.20                     | 45,226,443.00  | 28,037,867 | 6.00%  | 0.066                      |
| 2010    | 482,691,963           | 530,961,159.30            | 124,528,171                                  | 26,548,058.00                     | 62,264,085.50  | 31,857,670 | 6.00%  | 0.066                      |
| 2011    | 698,402,606           | 698,402,606.00            | 146,736,476                                  | 34,920,130.30                     | 73,368,238.00  | 41,904,156 | 6.00%  | 0.06                       |
| 2012    | 803,234,873           | 803,234,873.00            | 158,285,552                                  | 40,161,743.70                     | 79,142,776.00  | 48,194,092 | 6.00%  | 0.06                       |
|         |                       |                           |  | Límite inferior<br>5% de capital  | Límite superior<br>60% de la<br>utilidad neta<br>(neto de<br>reservas) |            |  |                            |
| 2013    | 945,227,102           | 945,227,102.00            | 92,996,131                                   | 47,261,355.10                     | 55,797,678.50  | 55,797,678 | 5.9031%  | 0.059031                   |
| 2014    | 1,014,326,324         | 1,014,326,324.00          | 117,973,036                                  | 50,716,316                        | 70,783,821.7   | 60,859,579 | 6.00%  | 0.06                       |
| 2015    | 985,224,370           | 1,014,326,324.00          | 145,589,380                                  | 50,716,316                        | 87,353,628.56  | 87,353,628 | 8.866%   | 0.08866                    |

#### **Contacts**

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Treasury Manager: Liliana Montalvo

Investor Relations Executive: Elizabeth Tamayo